

Coffee Trends

Bearclaw Coffee gets roomy boost

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MUNDY TWP. - It feels like it's up north, but it's in Mundy Township at Bearclaw Coffee Co.

It's serving up more than just coffee - it's also a place to meet.

Bearclaw opened last year at 6004 Torrey Road but is under new ownership now and added a conference room in June that ties in with the up-north decor.

"We know once people come in, they'll come back," said new owner Kyle Lawson.



The conference room, which features a long pine table, can be used for business meetings, social gatherings or just for doing schoolwork. It also offers free Wi-Fi Internet and a wireless printer for customers.

Lawson said the conference room will bring more traffic into the coffee place and boost business overall.

To celebrate its new ownership and the conference room's opening, Bearclaw gave away free coffee one recent morning.

Bearclaw offers cappuccinos, espressos, hot chocolate, chai tea, frozen lattes, smoothies, pastries, biscotti and bagels, as well as specialty drinks. Drinks cost about \$3, and customers can walk in or use the drive-through to get their caffeine fix.

Lawson, 24, of Flint Township has worked in the food service industry since he was 13. He previously worked in Ann Arbor as an assistant area director at Papa John's.

Lawson said the Michigan-based Bearclaw franchise is very customer-driven.

"We really want our employees to go above and beyond," Lawson said. "We kind of want this to be your third place - home, work and Bearclaw."

Bearclaw is open from 6 a.m.-6 p.m. Mondays through Fridays, 7 a.m.-4 p.m. Saturdays and 10 a.m.-4 p.m. Sundays.

Details: (810) 655-6850, www.bearclawcoffee.com.